

BSBA INTERNATIONAL BUSINESS (ICP)

WCBA Student Services

(330) 941-2376

INTERNATIONAL BUSINESS (ICP)

The Williamson College of Business Administration offers an Individualized Curriculum Program (ICP) in International Business. This major utilizes the core functional areas (management, marketing, finance, accounting, etc.) of any business or organization to conduct business internationally. Virtually all businesses deal with international suppliers, buyers, or other parties. The International Business major allows students the education and experiences of conducting business with organizations from multiple countries around the globe. This program prepares students to enter a global market and leads to jobs such as import/export agent, translator, foreign currency investment advisor, foreign sales representative, and international management consultant.

Student Leadership Opportunities

Students studying International Business at Youngstown State University have the opportunity to build their knowledge and leadership skills through various student leadership organizations such as the International Business Organization, Beta Gamma Sigma, Enactus, Student Investment Fund, Student Leadership Council, and Student Nonprofit Leadership Organization.

Global Learning Experiences

The Williamson Center for International Business offers short-term study trips lasting approximately 10 days. These are typically offered during class break periods (winter and spring break). WCBA short-term trips have included destinations such as Italy, Ireland, The Czech Republic and China. Students receive three credit hours of course work that can be applied to their degree requirements.

Youngstown State University's International Studies and Programs offers a wide variety of semester long international study experiences. Study Abroad programs allow a student to live in a foreign country and attend a foreign university. Students are immersed in the culture through the learning experience. WCBA students have studied for a semester at various locations around the world including Italy, Africa, Australia, England, Brazil and Germany.

| COURSE | TITLE | S.H. |
|--|---|------|
| FIRST YEAR REQUIREMENT - STUDENT SUCCESS SEMINAR | | |
| YSU 1500 | Success Seminar | 1-2 |
| or YSU 1500S | Youngstown State University Success Seminar | |
| or HONR 1500 | Intro to Honors | |
| GENERAL EDUCATION | | |
| ENGL 1550 | Writing 1 | 3-4 |
| or ENGL 1549 | Writing 1 with Support | |
| ENGL 1551 | Writing 2 | 3 |
| MATH 2623 | Quantitative Reasoning *Grade of a "C" or higher required | 3 |
| or MATH 2623C | Quantitative Reasoning with Co-Requisite Support | |
| or MATH 1510 | College Algebra | |
| or MATH 1510C | College Algebra with Co-requisite Support | |
| or MATH 1552 | Applied Business Calculus | |
| or MATH 1571 | Calculus 1 | |
| Arts & Humanities (6 s.h.) | | |
| REL 2601 | Introduction to World Religions | 3 |
| GE: Arts & Humanities | | 3 |
| Natural Sciences (2 courses, 1 with lab) (7 s.h.) | | |
| | | 7 |

| | | |
|--|---|----------------|
| Social Science | | |
| ECON 2610 | Principles 1: Microeconomics *Grade of a "C" or higher required | 3 |
| ECON 2630 | Principles 2: Macroeconomics *Grade of a "C" or higher required | 3 |
| General Education Electives (9 s.h.) | | |
| MGT 2604 | Legal and Social Responsibilities of Business | 3 |
| General Education Elective | | |
| | | 3 |
| General Education Elective | | |
| | | 3 |
| BUSINESS TOOL COURSES | | |
| ACCT 2602 | Financial Accounting | 3 |
| ACCT 2603 | Managerial Accounting | 3 |
| BUS 1500 | Foundations of Business | 3 |
| BUS 2600 | Business Applications of Microsoft Excel | 3 |
| BUS 2610 | Collaborating, Writing, & Presenting in Business | 3 |
| BUSINESS CORE COURSES | | |
| BUS 3700 | Business Analytics | 3 |
| BUS 3710 | Data Visualization with Tableau | 3 |
| BUS 3715 | Principles of International Business | 3 |
| FIN 3720 | Business Finance | 3 |
| MGT 3725 | Fundamentals of Management | 3 |
| MGT 3761 | Management Information Systems | 3 |
| MGT 3789 | Operations Management | 3 |
| MKTG 3702 | Business Professionalism | 1 |
| MKTG 3703 | Marketing Concepts and Practice | 3 |
| SENIOR CAPSTONE | | |
| MGT 4850 | Strategic Management | 3 |
| INTERNATIONAL BUSINESS CORE COURSES | | |
| | | 12 |
| Select 12 SH from the following: <small>International Business majors are encouraged to participate in at least ONE Global Learning Experience for credit.</small> | | |
| BUS 4849 | Export Strategy | |
| BUS 4875 | International Business Field Study Tour | |
| BUS 4881 | Special Topics in Business (BUS 4881B Ohio Export Internship) <small>Through selection process only</small> | |
| ECON 3720 | Capitalism versus Socialism | |
| ECON 5811 | International Trade | |
| ECON 5812 | International Finance | |
| FIN 4839 | International Accounting and Finance | |
| MGT 3755 | Managing Workplace Belonging | |
| MGT 4820 | Supply Chain Management | |
| MKTG 4842 | Special Topics in Marketing (MKTG 4842O Ohio Export Strategies) <small>Through selection process only</small> | |
| MKTG 4851 | Services Marketing | |
| FUNCTIONAL CORE REQUIREMENTS | | |
| | | 12 |
| Select 12 SH of courses at a 3700 level or higher of the following areas: ACCT, BUS, ECON, ENT, FIN, MGT, MKTG) | | |
| UPPER-LEVEL BUSINESS COURSES | | |
| | | 6 |
| Select 6 SH of business courses at a 3700 level or above (ACCT, ADV, BUS, ENT, FIN, MGT, MKTG) | | |
| FREE ELECTIVES | | |
| | | 9 |
| Total Semester Hours | | 120-122 |

| Course | Title | S.H. | Upper-Level Business Course ^{Internship recommended} | 3 |
|---|---|--------------|---|----------------------------------|
| Year 1 | | | Semester Hours | |
| Fall | | | Year 4 | |
| YSU 1500 | Success Seminar | 1 | Fall | |
| or YSU 1500S | or Youngstown State University Success Seminar | | MGT 3789 | Operations Management 3 |
| or HONR 1500 | or Intro to Honors | | MGT 3761 | Management Information Systems 3 |
| ENGL 1550 | Writing 1 | 3-4 | Upper-Level International Business Course 3 | |
| or ENGL 1549 | or Writing 1 with Support | | Upper-Level Functional Core Course 3 | |
| BUS 1500 | Foundations of Business | 3 | Upper-Level Business Course 3 | |
| MATH 2623 | Quantitative Reasoning | 3 | Semester Hours | |
| or MATH 2623C | or Quantitative Reasoning with Co-Requisite Support | | 15 | |
| or MATH 1510 | or College Algebra | | Spring | |
| or MATH 1510C | or College Algebra with Co-requisite Support | | MGT 4850 | Strategic Management 3 |
| or MATH 1552 | or Applied Business Calculus | | Upper-Level International Business Course 3 | |
| or MATH 1571 | or Calculus 1 | | Upper-Level Functional Core Course 3 | |
| GE: Elective | | 3 | Upper-Level Functional Core Course 3 | |
| | Semester Hours | 13-14 | Free Elective 3 | |
| | | | Semester Hours | |
| | | | 15 | |
| | | | Total Semester Hours | |
| | | | 120-121 | |
| Year 2 | | | | |
| Fall | | | | |
| ENGL 1551 | Writing 2 | 3 | | |
| BUS 2600 | Business Applications of Microsoft Excel | 3 | | |
| BUS 2610 | Collaborating, Writing, & Presenting in Business | 3 | | |
| ECON 2610 | Principles 1: Microeconomics | 3 | | |
| GE: Elective | | 3 | | |
| | Semester Hours | 15 | | |
| Year 3 | | | | |
| Fall | | | | |
| ACCT 2602 | Financial Accounting | 3 | | |
| ECON 2630 | Principles 2: Macroeconomics | 3 | | |
| MGT 2604 | Legal and Social Responsibilities of Business | 3 | | |
| REL 2601 | Introduction to World Religions ^{General Education Course} | 3 | | |
| GE: Natural Science | | 3 | | |
| | Semester Hours | 15 | | |
| Spring | | | | |
| ACCT 2603 | Managerial Accounting | 3 | | |
| MKTG 3702 | Business Professionalism | 1 | | |
| MKTG 3703 | Marketing Concepts and Practice | 3 | | |
| GE: Lab Science | | 4 | | |
| Free Elective Course | | 3 | | |
| Free Elective Course | | 3 | | |
| | Semester Hours | 17 | | |
| Year 4 | | | | |
| Fall | | | | |
| MGT 3725 | Fundamentals of Management | 3 | | |
| BUS 3715 | Principles of International Business | 3 | | |
| BUS 3700 | Business Analytics | 3 | | |
| Upper-Level Functional Core Course | | 3 | | |
| GE: Arts & Humanities | | 3 | | |
| | Semester Hours | 15 | | |
| Spring | | | | |
| FIN 3720 | Business Finance | 3 | | |
| BUS 3710 | Data Visualization with Tableau | 3 | | |
| Upper-Level International Business Course | | 3 | | |
| Upper-Level International Business Course | | 3 | | |