

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN FINANCE, CERTIFIED FINANCIAL PLANNER TRACK

The Certified Financial Planner (CFP) track focuses on working directly with individuals, helping them to plan for and meet their short- and long-term financial goals. Students must learn to fully understand the client's financial situation as well as financial laws and legal documents. Investment types commonly dealt with include investments and security planning, estate planning, tax planning, employee benefits planning, and insurance planning.

CAREER OPPORTUNITIES

The demand for qualified personal financial planners is growing rapidly. This demand is due in part to the many Americans who are reaching retirement age in need of personal financial planning expertise. A good financial planner understands investments, taxes, estate planning issues, and how to talk and listen to people. They work in financial services, banks, wealth management companies and independently as entrepreneurs in the field. YSU students who have successfully completed all requirements of BS in Finance CFP Track satisfy the education coursework requirement of the CFP Board and are eligible to sit for The CFP® Certification Examination.

All business majors are strongly encouraged to complete internships. Internships are career-related work experiences that enable students to apply their knowledge and skills in an organizational setting. In the WCBA, internships that are approved for academic credit must be paid. Completing a career-related internship increases a student's job opportunities upon graduation.

STUDENT EXPERIENCES

Finance students at Youngstown State University have the opportunity to build their knowledge and leadership skills through a variety of WCBA student organizations (<http://www.ysu.edu/academics/williamson-college-business-administration/student-organizations-and-experiences/>), including the Student Investment Fund.

COURSE	TITLE	S.H.
FIRST YEAR REQUIREMENT-STUDENT SUCCESS SEMINAR		
YSU 1500	Success Seminar	1-2
or YSU 1500S	Youngstown State University Success Seminar	
or HONR 1500	Intro to Honors	
GENERAL EDUCATION REQUIREMENTS		
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
MATH *Grade of a "C" or higher required		
MATH 2623	Quantitative Reasoning	3-6
or MATH 2623C	Quantitative Reasoning with Co-Requisite Support	
or MATH 1510	College Algebra	
or MATH 1510C	College Algebra with Co-requisite Support	
or MATH 1552	Applied Business Calculus	
or MATH 1571	Calculus 1	
ARTS AND HUMANITIES (6 SH)		6
NATURAL SCIENCES (7 SH)		7
SOCIAL SCIENCE (6 SH)		
ECON 2610	Principles 1: Microeconomics *Grade of a "C" or higher required	3

ECON 2630	Principles 2: Macroeconomics *Grade of a "C" or higher required	3
GENERAL EDUCATION ELECTIVES (9 s.h.)		
ECON 1505	Personal Financial Literacy Recommended	3
MGT 2604	Legal and Social Responsibilities of Business Recommended	3
General Education Elective		3
BUSINESS TOOL COURSES		
Business Tool courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.		
ACCT 2602	Financial Accounting	3
ACCT 2603	Managerial Accounting	3
BUS 1500	Foundations of Business	3
BUS 2600	Business Applications of Microsoft Excel	3
BUS 2610	Collaborating, Writing, & Presenting in Business	3
BUSINESS CORE COURSES		
Upper-level business courses must be completed with the grade of a "C" or higher and CANNOT be taken credit/no credit.		
BUS 3700	Business Analytics	3
BUS 3710	Data Visualization with Tableau	3
BUS 3715	Principles of International Business	3
FIN 3720	Business Finance	3
MGT 3725	Fundamentals of Management	3
MGT 3761	Management Information Systems	3
MGT 3789	Operations Management	3
MKTG 3702	Business Professionalism	1
MKTG 3703	Marketing Concepts and Practice	3
Senior Capstone		
MGT 4850	Strategic Management	3
CERTIFIED FINANCIAL PLANNING REQUIRED COURSES		
ACCT 4813	Federal Taxation 1	3
ACCT 4815	Estate Planning	3
FIN 3715	Planning Your Financial Future	3
FIN 3726	Insurance Planning	3
FIN 3730	Investment Planning	3
FIN 4833	Retirement Plans & Employee Benefits	3
FIN 4838	Financial Plan Development	4
FINANCE UPPER LEVEL COURSE (6 SH)		6
Select two (6 SH) FIN 3000-5000 level courses not included in major requirements. Students should consider at least one internship.		
BUSINESS UPPER LEVEL COURSES (9 SH)		9
Select three (9 SH) 3000-5000 level course from the following areas ACCT, ADV, BUS, ECON, ENT, FIN, MGT, MKTG		
FREE elective		2
Total Semester Hours		120-125
Year 1		
Fall		S.H.
YSU 1500	Success Seminar	1-2
or YSU 1500S	or Youngstown State University Success Seminar	
or HONR 1500	or Intro to Honors	
BUS 1500	Foundations of Business	3
ENGL 1550	Writing 1	3-4
or ENGL 1549	or Writing 1 with Support	

MATH 2623 or MATH 2623C or MATH 1510C or MATH 1510 or MATH 1552 or MATH 1571	Quantitative Reasoning or Quantitative Reasoning with Co- Requisite Support or College Algebra with Co-requisite Support or College Algebra or Applied Business Calculus or Calculus 1	3-6
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GE: Arts and Humanities	3
Semester Hours	13-18

Spring

ENGL 1551	Writing 2	3
BUS 2610	Collaborating, Writing, & Presenting in Business	3
ECON 1505	Personal Financial Literacy ^{GE Elective} (Recommended)	3

GE: Elective	3
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GE: Lab Science	4
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Semester Hours	16
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Year 2**Fall**

ACCT 2602	Financial Accounting	3
BUS 2600	Business Applications of Microsoft Excel	3
ECON 2610	Principles 1: Microeconomics	3
MGT 2604	Legal and Social Responsibilities of Business GE Elective (Recommended)	3

GE: Arts and Humanities	3
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Semester Hours	15
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Spring

ACCT 2603	Managerial Accounting	3
BUS 3715	Principles of International Business	3
ECON 2630	Principles 2: Macroeconomics	3
FIN 3715	Planning Your Financial Future	3
MKTG 3702	Business Professionalism	1
GE: Natural Science	3	

Semester Hours	16
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Year 3**Fall**

ACCT 4813	Federal Taxation 1	3
BUS 3700	Business Analytics	3
FIN 3720	Business Finance	3
MGT 3725	Fundamentals of Management	3
FREE elective		2

Semester Hours	14
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Spring

FIN 3726	Insurance Planning (spring term only)	3
FIN 3730	Investment Planning	3
MGT 3761	Management Information Systems	3
BUS 3710	Data Visualization with Tableau	3
Upper-level BUS elective		3

Semester Hours	15
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Year 4**Fall**

ACCT 4815	Estate Planning (fall term only)	3
FIN 4833	Retirement Plans & Employee Benefits (fall term only)	3
MKTG 3703	Marketing Concepts and Practice	3
MGT 3789	Operations Management	3

Upper-Level FIN Course	3
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Semester Hours	15
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Spring

FIN 4838	Financial Plan Development (spring term only)	4
MGT 4850	Strategic Management	3

Upper-Level FIN Course	3
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Upper-Level Business Courses	6
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Semester Hours	16
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Total Semester Hours	120-125
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The pre-requisite for all upper level business courses includes a minimum 2.5 overall GPA.

Learning Outcomes

1. Students will develop a basic understanding of individual finance.
2. Students will understand the foundations of financial risk and portfolio management and apply them across dynamic settings.
3. Students will understand valuation of investment choices and apply them with financial modeling.
4. Students will develop a comprehensive financial plan.