

BACHELOR OF ARTS IN JOURNALISM, SPORTS INFORMATION TRACK

The B.A. in Journalism prepares students for positions in media production, reporting, editing and design. The curriculum offers a blend of courses to support this goal with an emphasis on work in the sports industry. The coursework begins with basic photo, video, writing, reporting and visual literacy skills. These are then followed by courses that focus on production, management and advanced writing projects. Students in Sports Information will take courses in sports journalism, sports marketing, sports production and communication.

On-campus outlets for student writing and productions include Penguin Rundown, Rookery Radio, JambarTV, and thejambar.com. Internships and other writing opportunities are available at local media outlets including local TV, radio and newspapers, such as *The Business Journal*, *The Vindicator*, and the *Tribune Chronicle*. We also place students in YSU athletics and with local minor league sports teams.

COURSE	TITLE	S.H.
First Year Student Requirement		
YSU 1500	Success Seminar	1-2
or YSU 1500S	Youngstown State University Success Seminar	
or HONR 1500	Intro to Honors	
General Education		
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
Mathematics Requirement	Any GE Approved Math (MATH 2623 recommended)	3
GE: Arts and Humanities (6 SH)		
JOUR 2603	Media Ethics and Social Responsibilities ^{required for major}	3
GE: Arts & Humanities Course		3
Natural Sciences (7 SH) ^{2 different GE approved science courses, 1 must include a lab}		
Social Science (6 SH)		
CMST 2600	Communication Theory ^{required for major}	3
MCOM 1595	Media Literacy and Culture ^{required for major}	3
General Education Electives (9 SH)		
CMST 1545	Communication Foundations ^{required for major}	3
CMST 2610	Intercultural Communication ^{required for major}	3
GE: General Education Elective		3
Required Support Courses (18 SH)		
CMST 1500	Exploring Communication	3
CMST 3790	Personal Brand Communication	3
MCOM 2624	Communication Technology - Photo and Video	3
MCOM 2625	Communication Technologies: Aesthetics and Design	3
MCOM 3726	American Media: History, Principles and Practices	3
MCOM 3780	Presentational Literacy	3
JOURNALISM MAJOR REQUIREMENTS (15 SH)		
JOUR 2602	Media Writing	3
JOUR 3721L	News Content Creation 1	3
JOUR 3725	News Reporting	3
JOUR 3731L	News Content Creation 2	3
JOUR 4824	Communication Law	3
Sports Journalism Required Courses (18 SH)		
JOUR 3716	Feature Writing	3

or JOUR 3717	Editorial and Opinion Writing	
JOUR 3759	Sports Journalism	3
JOUR 3769	Principles and Practices of Sports Information	3
JOUR 3790	Documentary Storytelling	3
JOUR 4894	Journalism Internship	3
JOUR Elective Course	Choose from JOUR 2605, JOUR 2632, JOUR 4890, JOUR 3717	3
Sports Information Support Courses (15 SH)		
CMST 2630	Social Media Literacy	3
CMST 4879	Sports Communication Message Design	3
or CMST 5889	Theory of Sports and Communication	
MCOM 1570	Sports Field Production 1	3
MKTG 3703	Marketing Concepts and Practice	3
MKTG 3749	Sports Marketing	3
Seminar Requirement (3 SH)		
JOUR 4825	Selected Topics in Journalism	3
or MCOM 4897	Seminar	
Capstone (3 SH)		
JOUR 4893	Journalism Senior Project	3
Free Electives (10 SH) ^{*Hours will vary based on what is needed for 120 SH}		
Student must complete a minimum of 39 SH of Upper-Level Courses (3700-5800)		
Total Semester Hours		120-122
Year 1		
Fall		S.H.
CMST 1500	Exploring Communication	3
ENGL 1550	Writing 1	3-4
or ENGL 1549	or Writing 1 with Support	
JOUR 2602	Media Writing	3
MCOM 2624	Communication Technology - Photo and Video	3
YSU 1500	Success Seminar	1-2
or YSU 1500S	or Youngstown State University Success	
or HONR 1500	Seminar	
	or Intro to Honors	
Semester Hours		13-15
Spring		
JOUR 3725	News Reporting	3
CMST 1545	Communication Foundations	3
MCOM 1595	Media Literacy and Culture	3
MCOM 2625	Communication Technologies: Aesthetics and Design	3
ENGL 1551	Writing 2	3
Semester Hours		15
Year 2		
Fall		
JOUR 3721L	News Content Creation 1	3
MCOM 1570	Sports Field Production 1	3
MCOM 3726	American Media: History, Principles and Practices	3
JOUR 2603	Media Ethics and Social Responsibilities	3
GE: Math Course	^{*Any GE approved Math, MATH 2623/2623C recommended}	3
Semester Hours		15
Spring		
JOUR 3731L	News Content Creation 2	3
JOUR 3759	Sports Journalism	3
CMST 2600	Communication Theory	3
CMST 2610	Intercultural Communication	3

MCOM 3780	Presentational Literacy	3
Semester Hours		15
Year 3		
Fall		
JOUR 3716 or JOUR 3717	Feature Writing or Editorial and Opinion Writing	3
JOUR 4825 or MCOM 4897	Selected Topics in Journalism or Seminar	3
CMST 3790	Personal Brand Communication	3
MKTG 3703	Marketing Concepts and Practice	3
GE:Lab Science		4
Semester Hours		16
Spring		
JOUR 3769	Principles and Practices of Sports Information	3
JOUR 4824	Communication Law	3
JOUR 4894	Journalism Internship	3
CMST 2630	Social Media Literacy	3
Journalism Elective	*Select 1 JOUR 2605, JOUR 2632, JOUR 3717, JOUR 4890	3
Semester Hours		15
Year 4		
Fall		
CMST 4879 or CMST 5889	Sports Communication Message Design or Theory of Sports and Communication	3
General Education Elective		3
GE: Arts & Humanities Course		3
Free Elective		3
Free Elective		3
Semester Hours		15
Spring		
JOUR 3790	Documentary Storytelling	3
MKTG 3749	Sports Marketing	3
JOUR 4893	Journalism Senior Project	3
GE: Natural Science		3
Free Elective		4
Semester Hours		16
Total Semester Hours		120-122

SLO1: Students will create news copy for multiple media platforms that is accurate, well-sourced and adheres to professional standards.

SLO2: Students will produce content for organizations that is consumed by audiences.

SLO3: Students will apply ethical and legal techniques in the creation and distribution of information.

SLO4: Students will use industry standard technology to create visual and interactive components that tell stories.