

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN BUSINESS ADMINISTRATION

OVERVIEW

The Business Administration major includes all areas of business and provides students with broad exposure to accounting, finance, management, and marketing. All successful businesspeople must have an understanding of organizations and possess strong skills in the areas of communication, leadership, teamwork, communication, and critical thinking.

Business Administration majors at Youngstown State University don't specialize in one specific area of business but rather take a broad range of courses in management, accounting, finance, and marketing.

CAREER OUTLOOK

Business Administration positions are projected to grow up to 14% by 2026, depending on the industry. Demand for the services of Business Administration graduates will be based on the need for organizations to improve efficiencies and control costs.

STUDENT EXPERIENCES

Business Administration majors at Youngstown State University have the opportunity to build their leadership skills through various WCBA student organizations. Specific organizations related to Business Administration include ENACTUS, Student Nonprofit Leadership Organization, Students in Information and Supply Chain Management, and the Society for Human Resource Management.

All business majors are strongly encouraged to complete at least one internship. Internships are career-related work experiences that enable students to apply their knowledge and skills in an organizational setting. In the WCBA, internships that are approved for academic credit must be paid. Completing a career-related internship markedly improves a student's job prospects upon graduation.

COURSE	TITLE	S.H.
FIRST YEAR REQUIREMENT - STUDENT SUCCESS SEMINAR		
YSU 1500	Success Seminar	1-2
or YSU 1500S	Youngstown State University Success Seminar	
or HONR 1500	Intro to Honors	
GENERAL EDUCATION		
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
MATH *Grade of a "C" or higher required		
MATH 2623	Quantitative Reasoning	3-6
or MATH 2623C	Quantitative Reasoning with Co-Requisite Support	
or MATH 1510	College Algebra	
or MATH 1510C	College Algebra with Co-requisite Support	
or MATH 1552	Applied Business Calculus	
or MATH 1571	Calculus 1	
Arts and Humanities (6 s.h.)		6
Natural Sciences (2 courses, 1 with lab) (7 s.h.)		7
Social Science		
ECON 2610	Principles 1: Microeconomics *Grade of a "C" or higher required	3

ECON 2630	Principles 2: Macroeconomics *Grade of a "C" or higher required	3
General Education Electives (9 s.h.)		
ECON 1505	Personal Financial Literacy Recommended	3
General Education Elective		6
BUSINESS TOOL COURSES		
Business Tool courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.		
ACCT 2602	Financial Accounting	3
ACCT 2603	Managerial Accounting	3
BUS 1500	Foundations of Business	3
BUS 2600	Business Applications of Microsoft Excel	3
BUS 2610	Collaborating, Writing, & Presenting in Business	3
BUSINESS CORE REQUIREMENTS		
Upper Level Business courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.		
BUS 3700	Business Analytics	3
BUS 3710	Data Visualization with Tableau	3
BUS 3715	Principles of International Business	3
FIN 3720	Business Finance	3
MGT 3725	Fundamentals of Management	3
MGT 3761	Management Information Systems	3
MGT 3789	Operations Management	3
MKTG 3702	Business Professionalism	1
MKTG 3703	Marketing Concepts and Practice	3
SENIOR CAPSTONE		
MGT 4850	Strategic Management	3
BUSINESS ADMINISTRATION MAJOR REQUIREMENTS		
MGT 3750	Managing Individuals in Organizations	3
MGT 4801	Leadership in Business and Society	3
ACCT or FIN 3000-5000 Level Course		3
MGT 3000-5000 Level Course		3
MKTG or ADV 3000-5000 Level Course		3
UPPER-LEVEL BUSINESS COURSES		15
Select 15 SH of ACCT, ADV, BUS, ECON, ENT, FIN, MGT, MKTG 3000-5000 level courses		
Free Electives *hours will vary based upon what is needed for 120 SH		9
Total Semester Hours		120-125
Year 1		
Fall		
YSU 1500	Success Seminar	1-2
or YSU 1500S	or Youngstown State University Success Seminar	
or HONR 1500	or Intro to Honors	
BUS 1500	Foundations of Business	3
ENGL 1550	Writing 1	3-4
or ENGL 1549	or Writing 1 with Support	
MATH 2623	Quantitative Reasoning	3-6
or MATH 2623C	or Quantitative Reasoning with Co-Requisite Support	
or MATH 1510	or College Algebra	
or MATH 1510C	or College Algebra with Co-requisite Support	
or MATH 1552	or Applied Business Calculus	
or MATH 1571	or Calculus 1	
GE: Elective		3
Semester Hours		13-18

Spring		
ENGL 1551	Writing 2	3
BUS 2610	Collaborating, Writing, & Presenting in Business	3
ECON 1505	Personal Financial Literacy ^{GE Elective (Recommended)}	3
ECON 2610	Principles 1: Microeconomics	3
GE: Arts & Humanities		3
Semester Hours		15
Year 2		
Fall		
ACCT 2602	Financial Accounting	3
ECON 2630	Principles 2: Macroeconomics	3
BUS 2600	Business Applications of Microsoft Excel	3
GE: Arts & Humanities		3
GE: Elective		3
Semester Hours		15
Spring		
ACCT 2603	Managerial Accounting	3
BUS 3700	Business Analytics	3
MKTG 3702	Business Professionalism	1
MKTG 3703	Marketing Concepts and Practice	3
GE: Natural Science		3
Free Elective		3
Semester Hours		16
Year 3		
Fall		
BUS 3710	Data Visualization with Tableau	3
MGT 3725	Fundamentals of Management	3
MGT 3750	Managing Individuals in Organizations	3
GE: Lab Science		4
FREE ELECTIVE		3
Semester Hours		16
Spring		
BUS 3715	Principles of International Business	3
FIN 3720	Business Finance	3
Upper-Level ADV/MKTG Course		3
Upper-Level Business Course ^{Internship Recommended}		3
Upper-Level Business Course		3
Semester Hours		15
Year 4		
Fall		
MGT 3761	Management Information Systems	3
MGT 3789	Operations Management	3
Upper-Level FIN/ACCT Course		3
Upper-Level MGT Course		3
Free Elective		3
Semester Hours		15
Spring		
MGT 4801	Leadership in Business and Society	3
MGT 4850	Strategic Management	3
Upper-Level Business Course		3
Upper Level Business Course		3
Upper-Level Business Course		3
Semester Hours		15
Total Semester Hours		120-125

Learning Outcomes

The student learning outcomes are as follows:

- Students will demonstrate knowledge and understanding of general management principles.
- Students will be able to effectively communicate management concepts.