

# BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION IN MANAGEMENT

## Overview

Management is concerned with the effective and efficient utilization of resources to achieve organizational goals. If resources were unlimited, there would be no need to manage them. The Management program explores the fundamental concepts of management drawn from behavioral sciences to help students understand the nature of the rapidly changing workplace, the underlying forces contributing to this change, and leverage such understanding to enhance organizational performance.

Students pursuing the BSBA have the option of a concentration in general Management or Supply Chain Management.

Students in the Management concentration will take required courses that will prepare them for careers in organizational development, operations management, and corporate leadership. Students pursuing the Management Supply Chain Management concentration will take courses that will prepare them for careers in logistics, supply chain, and procurement.

## Internships

All business majors are strongly encouraged to complete at least one internship. Internships are career-related work experiences that enable students to apply their knowledge and skills in an organizational setting. In the WCBA, internships that are approved for academic credit must be paid. Completing a career-related internship increases a student's job opportunities upon graduation.

## Student Experiences

BSBA in Management majors at Youngstown State University have the opportunity to build their leadership skills through various WCBA student organizations (<https://ysu.edu/academics/williamson-college-business-administration/student-leadership-organizations/>).

COURSE	TITLE	S.H.
<b>FIRST YEAR REQUIREMENT - STUDENT SUCCESS SEMINAR</b>		
YSU 1500	Success Seminar	1-2
or YSU 1500S	Youngstown State University Success Seminar	
or HONR 1500	Intro to Honors	
<b>GENERAL EDUCATION</b>		
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
MATH	*Grade of a "C" or higher required	
MATH 2623	Quantitative Reasoning	3-6
or MATH 2623C	Quantitative Reasoning with Co-Requisite Support	
or MATH 1510	College Algebra	
or MATH 1510C	College Algebra with Co-requisite Support	
or MATH 1552	Applied Business Calculus	
or MATH 1571	Calculus 1	
<b>Arts and Humanities (6 s.h.)</b>		6
<b>Natural Sciences (7 s.h. *2 different science courses, 1 must include a lab)</b>		7
<b>SOCIAL SCIENCE (6 s.h.)</b>		
ECON 2610	Principles 1: Microeconomics *Grade of a "C" or higher required	3

ECON 2630	Principles 2: Macroeconomics *Grade of a "C" or higher required	3
<b>GENERAL EDUCATION ELECTIVES (9 s.h.)</b>		
ECON 1505	Personal Financial Literacy Recommended	3
General Education Elective		6
<b>BUSINESS TOOL COURSES</b>		
Business Tool courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.		
ACCT 2602	Financial Accounting	3
ACCT 2603	Managerial Accounting	3
BUS 1500	Foundations of Business	3
BUS 2600	Business Applications of Microsoft Excel	3
BUS 2610	Collaborating, Writing, & Presenting in Business	3
<b>BUSINESS CORE REQUIREMENTS</b>		
Upper Level Business courses must be completed with the grade of a "C" or higher and cannot be taken credit/no credit.		
BUS 3700	Business Analytics	3
BUS 3710	Data Visualization with Tableau	3
BUS 3715	Principles of International Business	3
FIN 3720	Business Finance	3
MGT 3725	Fundamentals of Management	3
MGT 3761	Management Information Systems	3
MGT 3789	Operations Management	3
MKTG 3702	Business Professionalism	1
MKTG 3703	Marketing Concepts and Practice	3
<b>SENIOR CAPSTONE</b>		
MGT 4850	Strategic Management	3
<b>MANAGEMENT MAJOR CORE REQUIREMENTS</b>		
MGT 3715	Managing Employee Relations	3
MGT 3750	Managing Individuals in Organizations	3
MGT 3755	Managing Workplace Belonging	3
MGT 4801	Leadership in Business and Society	3
<b>UPPER-LEVEL BUSINESS COURSES (6 SH)</b>		6
Select 2 (6 SH) of ACCT, ADV, BUS, ECON, ENT, FIN, MGT, MKTG 3000-5000 level courses		
<b>MANAGEMENT CONCENTRATION</b>		12
<b>Free Electives</b> *hours will vary based upon what is needed for 120 SH		9
<b>Total Semester Hours</b>		120-125

## MANAGEMENT CONCENTRATION

COURSE	TITLE	S.H.
<b>MANAGEMENT CONCENTRATION</b>		
MGT 4895	Management Internship	3
or BUS 4815	Career Planning & Management	
<b>Upper Level Management Electives</b>		6
Select 6 hours from MGT 3700:5800 level courses		
<b>Upper Level Business Electives</b>		
Select 3 hours from ACCT, ADV, BUS, ECON, ENT, FIN, MGT, MKTG 3700:5800 level courses		
<b>Total Semester Hours</b>		12

## SUPPLY CHAIN CONCENTRATION

COURSE	TITLE	S.H.
<b>SUPPLY CHAIN CONCENTRATION</b>		
MGT 4820	Supply Chain Management	3
MGT 4821	Business Process Integration	3

Select two of the following classes	6
MKTG 3742 Organizational Purchasing	
MKTG 3747 Negotiations Concepts and Strategies	
BUS 4849 Export Strategy	

**Total Semester Hours 12**

## MANAGEMENT CONCENTRATION

### Year 1

Fall	S.H.
YSU 1500 Success Seminar or YSU 1500S or Youngstown State University Success Seminar or HONR 1500 or Intro to Honors	1-2
BUS 1500 Foundations of Business	3
ENGL 1550 Writing 1 or ENGL 1549 or Writing 1 with Support	3-4
MATH 2623 Quantitative Reasoning or MATH 2623C or Quantitative Reasoning with Co-Requisite Support or MATH 1510 or College Algebra or MATH 1510C or College Algebra with Co-requisite Support or MATH 1552 or Applied Business Calculus or MATH 1571 or Calculus 1	3-6
GE: Elective	3
<b>Semester Hours</b>	<b>13-18</b>

### Spring

BUS 2610 Collaborating, Writing, & Presenting in Business	3
ENGL 1551 Writing 2	3
ECON 1505 Personal Financial Literacy <sup>GE Elective</sup> (Recommended)	3
ECON 2610 Principles 1: Microeconomics	3
GE: Arts & Humanities	3
<b>Semester Hours</b>	<b>15</b>

### Year 2

Fall	S.H.
ACCT 2602 Financial Accounting	3
BUS 2600 Business Applications of Microsoft Excel	3
ECON 2630 Principles 2: Macroeconomics	3
GE: Art & Humanities	3
GE: Elective	3
<b>Semester Hours</b>	<b>15</b>

### Spring

ACCT 2603 Managerial Accounting	3
BUS 3700 Business Analytics	3
MKTG 3702 Business Professionalism	1
MKTG 3703 Marketing Concepts and Practice	3
GE: Natural Science	3
Free Elective	3
<b>Semester Hours</b>	<b>16</b>

### Year 3

Fall	S.H.
BUS 3710 Data Visualization with Tableau	3
MGT 3725 Fundamentals of Management	3
MGT 3750 Managing Individuals in Organizations	3
Upper-Level Business Course	3

GE: Lab Science	4
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### Semester Hours

**16**

### Spring

BUS 3715 Principles of International Business	3
FIN 3720 Business Finance	3
MGT 3761 Management Information Systems	3
MGT 4801 Leadership in Business and Society	3
Free Elective	3

### Semester Hours

**15**

### Year 4

#### Fall

MGT 3789 Operations Management	3
MGT 3715 Managing Employee Relations	3
MGT 3755 Managing Workplace Belonging	3
Upper-Level Business Course	3
Upper-Level Management Course	3

### Semester Hours

**15**

### Spring

MGT 4850 Strategic Management	3
MGT 4895 Management Internship or BUS 4815 or Career Planning & Management	3
Upper-Level Management Course	3
Upper Level Business Course	3
Free Electives	3

### Semester Hours

**15**

### Total Semester Hours

**120-125**

## SUPPLY CHAIN CONCENTRATION

### Year 1

Fall	S.H.
YSU 1500 Success Seminar or YSU 1500S or Youngstown State University Success Seminar or HONR 1500 or Intro to Honors	1-2

BUS 1500 Foundations of Business	3
ENGL 1550 Writing 1 or ENGL 1549 or Writing 1 with Support	3-4
MATH 2623 Quantitative Reasoning or MATH 2623C or Quantitative Reasoning with Co-Requisite Support or MATH 1510 or College Algebra or MATH 1510C or College Algebra with Co-requisite Support or MATH 1552 or Applied Business Calculus or MATH 1571 or Calculus 1	3-6
GE: Elective	3

### Semester Hours

**13-18**

### Spring

BUS 2610 Collaborating, Writing, & Presenting in Business	3
ENGL 1551 Writing 2	3
ECON 1505 Personal Financial Literacy <sup>GE Elective</sup> (Recommended)	3

ECON 2610 Principles 1: Microeconomics	3
GE: Arts & Humanities	3

### Semester Hours

**15**

**Year 2****Fall**

ACCT 2602	Financial Accounting	3
BUS 2600	Business Applications of Microsoft Excel	3
ECON 2630	Principles 2: Macroeconomics	3
GE: Arts & Humanities		3
GE: Elective		3

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<b>Semester Hours</b>	<b>15</b>
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**Spring**

ACCT 2603	Managerial Accounting	3
BUS 3700	Business Analytics	3
MKTG 3702	Business Professionalism	1
MKTG 3703	Marketing Concepts and Practice	3
GE: Natural Science		3
Free Elective		3

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<b>Semester Hours</b>	<b>16</b>
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**Year 3****Fall**

BUS 3710	Data Visualization with Tableau	3
MGT 3725	Fundamentals of Management	3
MGT 3750	Managing Individuals in Organizations	3
Upper-Level Business Course		3
GE: Lab Science		4

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<b>Semester Hours</b>	<b>16</b>
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**Spring**

BUS 3715	Principles of International Business	3
FIN 3720	Business Finance	3
MGT 3761	Management Information Systems	3
MGT 4801	Leadership in Business and Society	3
Free Elective		3

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<b>Semester Hours</b>	<b>15</b>
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**Year 4****Fall**

MGT 3715	Managing Employee Relations	3
MGT 3755	Managing Workplace Belonging	3
MGT 3789	Operations Management	3
Upper-Level Business Course		3
Upper-Level Management Course		3

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<b>Semester Hours</b>	<b>15</b>
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**Spring**

MGT 4850	Strategic Management	3
MGT 4895 or BUS 4815	Management Internship or Career Planning & Management	3
Upper-Level Management Course		3
Upper Level Business Course		3
Free Electives		3

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<b>Semester Hours</b>	<b>15</b>
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<b>Total Semester Hours</b>	<b>120-125</b>
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- Students will be able to effectively communicate management concepts.
- Students will demonstrate data-driven decision-making ability.

The prerequisite for all upper-level business classes includes a minimum overall 2.5 GPA

## Learning Outcomes

The student learning outcomes are as follows:

- Students will demonstrate knowledge and understanding of general management principles.