

BACHELOR OF ARTS IN JOURNALISM AND CONTENT CREATION

The B.A. in Journalism and Content Creation prepares students for positions in media production, reporting, editing and content creation. Students pursuing this degree can focus either on writing and editing (Editorial Option), broadcast journalism (Broadcast Journalism Option), or creating content (Content Production Option). The curriculum offers a blend of courses to support this goal. The coursework begins with basic photo, video, writing, reporting and visual literacy skills. These are followed by courses that focus on hands-on reporting, production and content creation. Students leave with a valuable toolkit that prepares them for success in newsrooms, businesses, public relations firms and government jobs.

Our award-winning, on-campus outlets for student writing and productions include The Jambar, JambarTV, Rookery Radio and Penguin Rundown. Internships and other writing opportunities are available at local media outlets including local TV, and newspapers, such as WFMJ, WKBN, The Business Journal, The Vindicator, and the Tribune Chronicle.

COURSE	TITLE	S.H.
FIRST YEAR REQUIREMENT-STUDENT SUCCESS		
YSU 1500	Success Seminar	1-2
or YSU 1500S	Youngstown State University Success Seminar	
or HONR 1500	Intro to Honors	
GENERAL EDUCATION		
ENGL 1550	Writing 1	3-4
or ENGL 1549	Writing 1 with Support	
ENGL 1551	Writing 2	3
Mathematics Course recommended	*Any GE Approved Math course, MATH 2623/2623C	3
Arts and Humanities (6 SH)		
JOUR 2603	Media Ethics and Social Responsibilities major	3
GE: Arts & Humanities Course		3
Natural Sciences (7 SH) *two different science courses, one MUST include a lab)		
GE: Natural Science		3
GE: Natural Science with Lab		4
Social Science (6 SH)		
MCOM 1595	Media Literacy and Culture	3
CMST 2610	Intercultural Communication	3
General Education Electives (9 s.h.)		
CMST 1545	Communication Foundations	3
or CMST 2620 Science Communication		
GE: General Education Elective		3
GE: General Education Elective		3
Journalism Major Requirements		
JOUR 2602	Media Writing	3
JOUR 3725	News Reporting	3
JOUR 3721L	News Content Creation 1	3
JOUR 3726	American Media: History, Principles and Practices	3
or MCOM 3726	American Media: History, Principles and Practices	
JOUR 3731L	News Content Creation 2	3
or JOUR 3716	Feature Writing	
or JOUR 3717	Editorial and Opinion Writing	
JOUR 4824	Communication Law	3

Students will select from Option A: Broadcast or Option B: Editorial or Option C: Content Production 24

Option A: BROADCAST

JOUR 3790	Documentary Storytelling
JOUR 4890	Writing and Producing Television News
MCOM 2683	Foundations of Multicamera Production
MCOM 2683L	Multicamera Lab 1
MCOM 2685	Producing
JOURNALISM ELECTIVES (9 SH) Take 3 additional JOUR courses, 2 (6 SH) must be upper-level (3700-5800) ^{Available electives are JOUR 2605, JOUR 2632, JOUR 3716, JOUR 3717, JOUR 3757, JOUR 3759, JOUR 3769, JOUR 4823, JOUR 4894}	

Option B: EDITORIAL

Select 2 writing classes from JOUR 3716, JOUR 3717, JOUR 3731L, JOUR 3757, JOUR 3759, JOUR 3769 ^{*these must differ from courses selected in CORE}

ENGL 3743	Introduction to Public, Professional and Technical Writing
ENGL 4849	Copyediting
or JOUR 3723	Advanced Journalism Editing and Design

Take 3 additional JOUR elective courses for a total of 9 SH, 6 hours of which must be 3700-5800 level. ^{Available electives are JOUR 2605, JOUR 2632, JOUR 3757, JOUR 3759, JOUR 3769, JOUR 3790, JOUR 4823, JOUR 4890, JOUR 4894}

Option C: Content Production

Pick 8 courses from the following. Four of the 8 must be JOUR classes.

JOUR 2605: Journalism as Literature, JOUR 3716: Feature Writing, JOUR 3717: Editorial and Option Writing, JOUR 3723: Adv. Journalism Editing and Design, JOUR 3759: Sports Journalism, JOUR 3757: Public Relations Writing, JOUR 3761: New Media Journalism, JOUR 3769: Sports Information, JOUR 3790: Documentary Storytelling, JOUR 4823: Advanced News Content Creation, JOUR 4890: Television News, MCOM 2654: Community Engagement, MCOM 2685: Producing, MCOM 3711: Social Media Content Creation, MCOM 3717: Public Relations Campaigns, MCOM 4890: TV News, CMST 2630: Social Media Literacy, CMST 4850: Social Media Campaigns	
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Support Courses

CMST 1500	Exploring Communication	3
CMST 3790	Personal Brand Communication	3
MCOM 2624	Communication Technology - Photo and Video	3
MCOM 2625	Communication Technologies: Aesthetics and Design	3
MCOM 3780	Presentational Literacy	3

SEMINAR REQUIREMENT Choose one:

JOUR 4825	Selected Topics in Journalism	3
or MCOM 4897	Seminar	

SENIOR CAPSTONE

JOUR 4893	Journalism Senior Project	3
FREE ELECTIVES ^{*hours will vary based upon what is needed to reach 120}		19

Students must complete a minimum 39 SH of upper-level (3000-5000) or above.

Total Semester Hours 120-122

Year 1

Fall		S.H.
CMST 1500	Exploring Communication	3
ENGL 1550	Writing 1	3-4
or ENGL 1549	or Writing 1 with Support	
JOUR 2602	Media Writing	3
MCOM 2624	Communication Technology - Photo and Video	3
or MCOM 2625	or Communication Technologies: Aesthetics and Design	

YSU 1500 or YSU 1500S or HONR 1500	Success Seminar or Youngstown State University Success Seminar or Intro to Honors	1-2
Semester Hours		13-15
Spring		
ENGL 1551	Writing 2	3
JOUR 3725	News Reporting	3
MATH 2623	Quantitative Reasoning	3
MCOM 1595	Media Literacy and Culture	3
MCOM 2625 or MCOM 2624	Communication Technologies: Aesthetics and Design or Communication Technology - Photo and Video	3
Semester Hours		15
Year 2		
Fall		
JOUR 3721L	News Content Creation 1	3
MCOM 3726	American Media: History, Principles and Practices	3
CMST 1545	Communication Foundations	3
JOUR 2603	Media Ethics and Social Responsibilities	3
Journalism Option Course		3
Semester Hours		15
Spring		
JOUR 3731L or JOUR 3716 or JOUR 3717	News Content Creation 2 or Feature Writing or Editorial and Opinion Writing	3
CMST 3790	Personal Brand Communication	3
CMST 2610	Intercultural Communication	3
Journalism Option Course		3
General Education Elective		3
Semester Hours		15
Year 3		
Fall		
JOUR 4825 or MCOM 4897	Selected Topics in Journalism or Seminar	3
Journalism Option Course		3
GE: Social Science		3
GE: Natural Science with Lab		4
Free Elective		3
Semester Hours		16
Spring		
JOUR 4824	Communication Law	3
MCOM 3780	Presentational Literacy	3
Journalism Option Course		3
Journalism Option Course		3
Free Elective		3
Semester Hours		15
Year 4		
Fall		
Journalism Option Course		3
Natural Science		3
Free Elective		3
Free Elective		3
Free Elective		3
Semester Hours		15

Spring		
JOUR 4893	Journalism Senior Project	3
Journalism Option Course		3
Journalism Option Course		3
GE: Arts & Humanities		3
Free Elective		4
Semester Hours		16
Total Semester Hours		120-122

SL01: Students will create news copy for multiple media platforms that is accurate, well-sourced and adheres to professional standards.

SL02: Students will produce content for organizations that is consumed by audiences.

SL03: Students will apply ethical and legal techniques in the creation and distribution of information.

SL04: Students will use industry standard technology to create visual and interactive components that tell stories.