

CERTIFICATE IN SPORTS COMMUNICATION

In this program students will engage with diverse audiences in the sports industry, including fans, athletes sponsors and media outlets. The coursework will lead them to become proficient in crafting sports-related content, utilizing various media platforms, keeping in mind the unique challenges of sports communication.

COURSE	TITLE	S.H.
CMST 2600	Communication Theory	3
CMST 4879	Game Day Content Production	3
CMST 5889	Theory of Sports and Communication	3
MCOM 1570	Sports Field Production 1	3
Total Semester Hours		12