

MINOR IN SOCIAL MEDIA CAMPAIGNS

COURSE	TITLE	S.H.
JOUR 2602	Media Writing	3
CMST 2630	Social Media Literacy	3
MCOM 3711	Social Media Content Creation	3
CMST 3740	Social Media Communication Strategy and Tactics	3
CMST 3790	Personal Brand Communication	3
CMST 4850	Social Media Campaigns	3
Total Semester Hours		18